

Bounce Back Promotions



CAUSE MARKETING

The new advertising trend designed to:

- Raise funds
- Raise cause awareness, promote a person or idea, interact with donators
- Recognize donation appreciation
- Secure event access

Innovative - Worldwide patented lenticular wristbands is a unique way to promote your faces, logo, product and key message with real movie clips and 3d motion effects such as Zaps, Swirls, Morphs, Explosions and Zooms.

Versatile – Numerous applications to generate revenue, increase brand recognition and introduce new products/services and promotions.

Interactive - The iXtreme 3d effects, coupled with imprinting of your corporate logo, key messages, product images and promotions, make the band interactive.

Measurable - Underside imprinting communicates promotions and drives band users to your website where they can fill out their personal information and redeem prizes.

- Promo code printed on back of band gives the ability to measure promotion success
- Builds a database of very targeted audiences
- Enables analysis, refinement of promotions, tracking of link and page hits for additional topics of interest

Movie Clip on a Wristband



Raise Funds, Increase Awareness, Measure Success...

Applications:

Co-brand with sponsor and offer as a participation appreciation souvenir and as proof of achievement.

Co-brand with sponsors, support a cause and offer as an event souvenir.



Sponsors can use back of band to drive users to their website for a chance to redeem a prize or receive a free gift.

Sponsors can also improve corporate image by giving a percentage of proceeds to a cause.



Up to 9 logos can be printed on the lenticular lens for co-branding opportunities.

Sell advertising space to corporate sponsors and print their logo and website on the bands to generate sponsorship revenue and offset the cost of band.

Promote past events by placing 3d effects and actual 1.2 seconds of video images of the event onto the lenticular lens; Offer as give away to VIP residual donors, as a thank you in recognition of past donation support.

Serves as a great re-entry tool for events/functions to identify participant privileges.



Why iXtreme 3d Wristbands:

- The worldwide patented lenticular wristband is the unique new advertising trend for your global campaigns.
- Very targeted audiences.
- Low cost per view.
- One medium that meets multiple promotional objectives.
- Cost effective to ship, store and distribute.