

## Bounce Back Promotions

## Movie Clip on a Wristband



### COLLECTIBLES

#### The new advertising trend designed to:

Create multiple image views, amazing special effects and full motion animation to engage your market, while taking advantage of underside imprinting for added value.

With an innovative, never-before-seen product like this, your ROI is in the brand recognition. Just try to stop people from showing their lenticular wristband to all of their friends.

Let us help you deliver a high-impact campaign that leaves everyone talking. Consider using a range of lenticular products for an ultra-cohesive campaign that blows your competitors out of the water.

**Innovative** - Worldwide patented lenticular wristbands is a unique way to promote your faces, logo, product and key message with real movie clips and 3d motion effects such as Zaps, Swirls, Morphs, Explosions and Zooms.

**Versatile** - Numerous applications to generate revenue, increase brand recognition and introduce new products/services and promotions.

**Interactive** - The iXtreme3d effects, coupled with imprinting of your corporate logo, key messages, product images and promotions, make the band interactive.

**Measurable** - Underside imprinting communicates promotions and drives band users to your website where they can fill out their personal information and redeem prizes.

- Promo code printed on back of band gives the ability to measure promotion success
- Builds a database of very targeted audiences
- Enables analysis, refinement of promotions, tracking of link and page hits for additional topics of interest



**Take advantage of a product your target market has never seen before!**

#### Applications:

New product launches, movie releases, campaigns, sponsorship, fundraising, Gift shops and Celebrities. Create a collectible series to maximize impact.



Play-by-play animated 3d effects and team or player statistics make the band an ideal collector item.

Raise excitement and encourage fan participation with consumer generated content campaigns.



Promote products and services. Personalize your promotional campaigns with custom shapes and sizes. 6 color underside printing is also available.

Control admission with lenticular technology. Single use and reusable snaps allows multi-day and single day event access use.



#### Why iXtreme 3d Wristbands:

- The worldwide patented lenticular wristband is the unique new advertising trend for your global campaigns.
- Very targeted audiences.
- Low cost per view.
- One medium that meets multiple promotional objectives.
- Cost effective to ship, store and distribute.

