

Bounce Back Promotions



ELECTIONS

The new advertising trend designed to:

- Raise funds
- Raise party, candidate and campaign message awareness
- Event access control and monitoring
- Provide contact information
- Donation appreciation

Innovative - Worldwide patented lenticular wristbands is a unique way to promote your faces, logo, product and key message with real movie clips and 3d motion effects such as Zaps, Swirls, Morphs, Explosions and Zooms.

Versatile – Numerous applications to generate revenue, increase brand recognition and introduce new products/services and promotions.

Interactive - The iXtreme 3d effects, coupled with imprinting of your corporate logo, key messages, product images and promotions, make the band interactive.

Measurable - Underside imprinting communicates promotions and drives band users to your website where they can fill out their personal information and redeem prizes.

- Promo code printed on back of band gives the ability to measure promotion success
- Builds a database of very targeted audiences
- Enables analysis, refinement of promotions, tracking of link and page hits for additional topics of interest

Movie Clip on a Wristband



Effective, interactive, integrated and measurable

Applications

24/7 in your face interactive advertising to hundreds of millions of people. Raise party and candidate awareness by wrapping your campaign message around each potential voters wrist. You can also sponsor an event and/or offer the band as a souvenir during a event.



High per view exposure – the reusable snap closures allows fans to relive the event and share experience with friends



Promote products/services and personalize your promotional campaigns with custom shapes and sizes.

- Capitalize on interactive promotional strategies. Engage fans with consumer generated content campaigns to encourage event.
- Improve corporate image - use text message information on underside of band for consumer generated content campaigns and to show support for a party, candidate and/or campaign message awareness
- Measure campaign success - Photo quality underside messaging, drives wristband users to website.
- Ideal as a collector's item. Our multimedia team can work with you to create a customized design for each new collectable wristband or promotional campaign.



Why iXtreme 3d Wristbands:

- The worldwide patented lenticular wristband is the unique new advertising trend for your global campaigns.
- Very targeted audiences.
- Low cost per view.
- One medium that meets multiple promotional objectives.
- Cost effective to ship, store and distribute.

Features

Specifications

Graphics Quality

Embedded high resolution imagery for full color photographs of athletes, sport teams, snapshots of famous sports plays, celebrities, icons, corporate logos, famous places, tourist attractions, products promotions, movie stills, cartoons and much more.

Up to 600 dpi high resolution (Photo quality) photography.

3d Effects & Animation

Video clips can be animated for full color motion video of celebrities, movie trailers, famous shots on goal or world sporting and entertainment events.

600 dpi high resolution (Movie quality) video clips 10 frames maximum. Up to 1.2 seconds of actual raw video footage. Full color or black and white video can be applied. 3d effects include: Flip, Burst, Morph, Zoom, Rotate, Reveal, Electrify, Shift and Swirl.

Multi-frame Display

Imprint multiple logos, communicate key messages, feature products, promotions, people, ideas or causes.

Display up to 9 logos and a variety of colors.

Customized Shapes & Sizes

Personalized shapes and sizes for your campaign themes.

Custom shapes and sizes.

Comfort

Specially engineered to enhance comfort and maximize longer wear time and exposure of promotional messages.

Ultra soft and smooth underside lining. Durable and resistant towards sweat and water. Printable in full color.

Security

Security of admittance to events with our one-time use snap closures. Lenticular lenses make it virtually impossible to duplicate.

One-time use plastic snap closures adjustable to accommodate smaller wrist sizes. Youth sizes available.

Collectible/Souvenir

Manufactured with reusable snap closures, allowing user to wear the band whenever they choose.

Reusable snap closures.

Imprinting

Double-sided branding to increase message exposure and promotion effectiveness.

Durable fine lens, protected against scratches and heat. Full color underside printing.

Numbering

Security for crowd control and auditing or prize redemptions.

Sequential numbering available on the underside of the wristband.

Our Comprehensive Marketing Services:

- Global target audience reach
- Multimedia design services
- Print media
- Retail merchandising and special packaging
- Domestic and international drop shipment services
- Warehousing services

Partner Program

Let us connect you with our 20 thousand key buyers and 350 million per year wristband users within the cause marketing, food and beverage, youth/teens, retail outlets, educational, entertainment, government, recreational, sports and tourism markets.

Airlines	Concert / Entertainment	Parks and Recreation
Amusement Parks	Fairs and Festivals	Raceways/Speedways
Aquariums & Zoos	Family Fun Centers	Radio Stations
Cause Marathons	Hotels and Resorts	Schools
Casinos	Night Clubs and Bars	Sporting Events
	Non Profit Organizations	

We have the experience to assist you in creating customized effective interactive, integrated and measurable advertising campaigns.

MedTech Wristbands

Toll Tel: 1-800-361-1259/1-519-686-0028 Toll Fax: 1-888-652-6565/1-519-686-9369
sales@medtechgroup.com www.medtechgroup.com