

Bounce Back Promotions



FINANCIAL INSTITUTIONS

The new advertising trend designed to:

- Increase brand awareness to very targeted audiences
- Promote products/services and promotions
- Reduce per view advertising costs
- Improve corporate image

Innovative - Worldwide patented lenticular wristbands is a unique way to promote your faces, logo, product and key message with real movie clips and 3d motion effects such as Zaps, Swirls, Morphs, Explosions and Zooms.

Versatile - Numerous applications to generate revenue, increase brand recognition and introduce new products/services and promotions.

Interactive - The iXtreme3d effects, coupled with imprinting of your corporate logo, key messages, product images and promotions, make the band interactive.

Measurable - Underside imprinting communicates promotions and drives band users to your website where they can fill out their personal information and redeem prizes.

- Promo code printed on back of band gives the ability to measure promotion success
- Builds a database of very targeted audiences
- Enables analysis, refinement of promotions, tracking of link and page hits for additional topics of interest

Movie Clip on a Wristband



Improve corporate image and brand awareness

Applications:

Promote investment opportunities, brand awareness, new campaigns and services.



Create multiple image views, amazing special effects and full motion animation to engage your market, while taking advantage of underside imprinting for added value.

With an innovative, never-before-seen product like this, your ROI is in the brand recognition. Just try to stop people from showing their lenticular wristband to all of their friends.

Let us help you deliver a high-impact campaign that leaves everyone talking.



Co-brand as a sponsor or use to raise funds to support a cause.



Why iXtreme 3d Wristbands:

- The worldwide patented lenticular wristband is the unique new advertising trend for your global campaigns.
- Very targeted audiences.
- Low cost per view.
- One medium that meets multiple promotional objectives.
- Cost effective to ship, store and distribute.

Features

Specifications

Graphics Quality

Embedded high resolution imagery for full color photographs of athletes, sport teams, snapshots of famous sports plays, celebrities, icons, corporate logos, famous places, tourist attractions, products promotions, movie stills, cartoons and much more.

Up to 600 dpi high resolution (Photo quality) photography.

3d Effects & Animation

Video clips can be animated for full color motion video of celebrities, movie trailers, famous shots on goal or world sporting and entertainment events.

600 dpi high resolution (Movie quality) video clips 10 frames maximum. Up to 1.2 seconds of actual raw video footage. Full color or black and white video can be applied. 3d effects include: Flip, Burst, Morph, Zoom, Rotate, Reveal, Electrify, Shift and Swirl.

Multi-frame Display

Imprint multiple logos, communicate key messages, feature products, promotions, people, ideas or causes.

Display up to 9 logos and a variety of colors.

Customized Shapes & Sizes

Personalized shapes and sizes for your campaign themes.

Custom shapes and sizes.

Comfort

Specially engineered to enhance comfort and maximize longer wear time and exposure of promotional messages.

Ultra soft and smooth underside lining. Durable and resistant towards sweat and water. Printable in full color.

Security

Security of admittance to events with our one-time use snap closures. Lenticular lenses make it virtually impossible to duplicate.

One-time use plastic snap closures adjustable to accommodate smaller wrist sizes. Youth sizes available.

Collectible/Souvenir

Manufactured with reusable snap closures, allowing user to wear the band whenever they choose.

Reusable snap closures.

Imprinting

Double-sided branding to increase message exposure and promotion effectiveness.

Durable fine lens, protected against scratches and heat. Full color underside printing.

Numbering

Security for crowd control and auditing or prize redemptions.

Sequential numbering available on the underside of the wristband.

Our Comprehensive Marketing Services:

- Global target audience reach
- Multimedia design services
- Print media
- Retail merchandising and special packaging
- Domestic and international drop shipment services
- Warehousing services

Partner Program

Let us connect you with our 20 thousand key buyers and 350 million per year wristband users within the cause marketing, food and beverage, youth/teens, retail outlets, educational, entertainment, government, recreational, sports and tourism markets.

Airlines	Concert / Entertainment	Parks and Recreation
Amusement Parks	Fairs and Festivals	Raceways/Speedways
Aquariums & Zoos	Family Fun Centers	Radio Stations
Cause Marathons	Hotels and Resorts	Schools
Casinos	Night Clubs and Bars	Sporting Events
	Non Profit Organizations	

We have the experience to assist you in creating customized effective interactive, integrated and measurable advertising campaigns.

MedTech Wristbands

Toll Tel: 1-800-361-1259/1-519-686-0028 Toll Fax: 1-888-652-6565/1-519-686-9369
sales@medtechgroup.com www.medtechgroup.com