

## Bounce Back Promotions



### FUND RAISING

*The new advertising trend designed to:*

- Event sponsorship
- Raise cause awareness
- Event access control and monitoring
- Raise funds
- Promote donations

**Innovative** - Worldwide patented lenticular wristbands is a unique way to promote your faces, logo, product and key message with real movie clips and 3d motion effects such as Zaps, Swirls, Morphs, Explosions and Zooms.

**Versatile** - Numerous applications to generate revenue, increase brand recognition and introduce new products/services and promotions.

**Interactive** - The iXtreme3d effects, coupled with imprinting of your corporate logo, key messages, product images and promotions, make the band interactive.

**Measurable** - Underside imprinting communicates promotions and drives band users to your website where they can fill out their personal information and redeem prizes.

- Promo code printed on back of band gives the ability to measure promotion success
- Builds a database of very targeted audiences
- Enables analysis, refinement of promotions, tracking of link and page hits for additional topics of interest

## Movie Clip on a Wristband



### Excellent for raising funds and measuring success

#### Applications:

- Sell advertising space to corporate sponsors for co-branding opportunities, generate sponsorship revenue and offset the investment of the band.
- Show celebrities face with message and cause.
- Sponsor's have the opportunity to promote products/services and offer the wristbands as a souvenir at event admission to increase brand and product awareness. They may also want to improve their corporate image by giving a percentage of sales proceeds to a cause.



4 color imprinting highlights, products/services, key messages and drive users to their website for more information and prize redemptions.

Ideal for communicating key messages.



Print your calendar of events on the back of the band to promote repeat attendance.

Serves as a great re-entry tool for events/functions to identify participant privileges.



The single use snaps and lenticular technology make the iXtreme 3d Wristband almost impossible to counterfeit and they also are tamper proof.



### Why iXtreme 3d Wristbands:

- The worldwide patented lenticular wristband is the unique new advertising trend for your global campaigns.
- Very targeted audiences.
- Low cost per view.
- One medium that meets multiple promotional objectives.
- Cost effective to ship, store and distribute.

# Features

# Specifications

## **Graphics Quality**

Embedded high resolution imagery for full color photographs of athletes, sport teams, snapshots of famous sports plays, celebrities, icons, corporate logos, famous places, tourist attractions, products promotions, movie stills, cartoons and much more.

Up to 600 dpi high resolution (Photo quality) photography.

## **3d Effects & Animation**

Video clips can be animated for full color motion video of celebrities, movie trailers, famous shots on goal or world sporting and entertainment events.

600 dpi high resolution (Movie quality) video clips 10 frames maximum. Up to 1.2 seconds of actual raw video footage. Full color or black and white video can be applied. 3d effects include: Flip, Burst, Morph, Zoom, Rotate, Reveal, Electrify, Shift and Swirl.

## **Multi-frame Display**

Imprint multiple logos, communicate key messages, feature products, promotions, people, ideas or causes.

Display up to 9 logos and a variety of colors.

## **Customized Shapes & Sizes**

Personalized shapes and sizes for your campaign themes.

Custom shapes and sizes.

## **Comfort**

Specially engineered to enhance comfort and maximize longer wear time and exposure of promotional messages.

Ultra soft and smooth underside lining. Durable and resistant towards sweat and water. Printable in full color.

## **Security**

Security of admittance to events with our one-time use snap closures. Lenticular lenses make it virtually impossible to duplicate.

One-time use plastic snap closures adjustable to accommodate smaller wrist sizes. Youth sizes available.

## **Collectible/Souvenir**

Manufactured with reusable snap closures, allowing user to wear the band whenever they choose.

Reusable snap closures.

## **Imprinting**

Double-sided branding to increase message exposure and promotion effectiveness.

Durable fine lens, protected against scratches and heat. Full color underside printing.

## **Numbering**

Security for crowd control and auditing or prize redemptions.

Sequential numbering available on the underside of the wristband.

## **Our Comprehensive Marketing Services:**

- Global target audience reach
- Multimedia design services
- Print media
- Retail merchandising and special packaging
- Domestic and international drop shipment services
- Warehousing services

## **Partner Program**

Let us connect you with our 20 thousand key buyers and 350 million per year wristband users within the cause marketing, food and beverage, youth/teens, retail outlets, educational, entertainment, government, recreational, sports and tourism markets.

Airlines	Concert / Entertainment	Parks and Recreation
Amusement Parks	Fairs and Festivals	Raceways/Speedways
Aquariums & Zoos	Family Fun Centers	Radio Stations
Cause Marathons	Hotels and Resorts	Schools
Casinos	Night Clubs and Bars	Sporting Events
	Non Profit Organizations	

**We have the experience to assist you in creating customized effective interactive, integrated and measurable advertising campaigns.**

MedTech Wristbands

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