

## Bounce Back Promotions

## Movie Clip on a Wristband



### TRADESHOWS

The new advertising trend designed to:

- Be an event access invitation
- Increase brand awareness to a very targeted audience.
- A take away which builds retention over other promotions.
- Event prize redemptions.
- Measure promotional campaign success.

**Innovative** - Worldwide patented lenticular wristbands is a unique way to promote your faces, logo, product and key message with real movie clips and 3d motion effects such as Zaps, Swirls, Morphs, Explosions and Zooms.  
**Versatile** - Numerous applications to generate revenue, increase brand recognition and introduce new products/services and promotions.

**Interactive** - The iXtreme 3d effects, coupled with imprinting of your corporate logo, key messages, product images and promotions, make the band interactive.

**Measurable** - Underside imprinting communicates promotions and drives band users to your website where they can fill out their personal information and redeem prizes.

- Promo code printed on back of band gives the ability to measure promotion success
- Builds a database of very targeted audiences
- Enables analysis, refinement of promotions, tracking of link and page hits for additional topics of interest



**Promote your services and booth number all day, for the entire show, even weeks after. The most valuable promotional tool in the industry.**

#### Applications:

Create value with your promotional give away to achieve higher attendee retention



Front side of wristband



back side of wristband

Capitalize on interactive promotional strategies. Engage tradeshow attendees with consumer generated content to encourage attendees to revisit your booth or website.



Sequential numbering, Engaging graphics and imprinting your website create a positive recollection for successful bounceback promotions.



### Why iXtreme 3d Wristbands:

- The worldwide patented lenticular wristband is the unique new advertising trend for your global campaigns.
- Very targeted audiences.
- Low cost per view.
- One medium that meets multiple promotional objectives.
- Cost effective to ship, store and distribute.